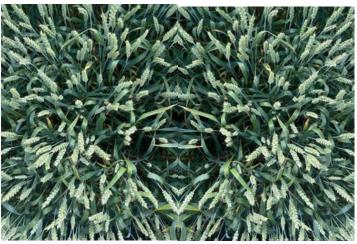


### WHY CHOOSE EVERLONG

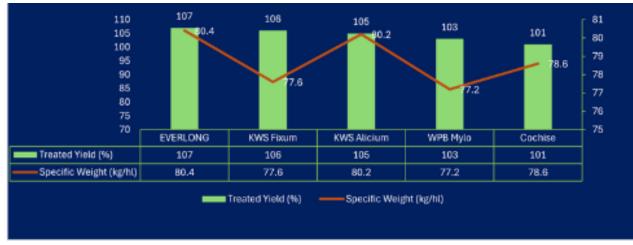
- Highest Yielding
- Highest Specific Weight
- Suitable as an Alternative Wheat
- Excellent Disease Profile
- Early to Mature



Your paragraph text

EVERLONG, a group 4 Spring Wheat, bred by Austrian breeder Saatzuut Edelhoff, is new to the current 2024/2025 AHDB Recommended List. Edelhoff, the breeder, is well known across the continent for their work in breeding both conventional and organic varieties. EVERLONG offers the highest yields & highest specific weight of any variety on the Recommended List and most importantly offers a wide drilling window from November through to April, which over recent wet seasons is invaluable for farms needing flexibility in sowing due to climate change & broadening rotations.

# **YIELD & QUALITY**



AHDB Recommended List 2024/2025: Treated yields & Specific Weight

# UNTREATED YIELD - Agrii Private Trials (Harvest 2024)

	YIELD (%)	SPECIFIC WEIGHT (KG/HL)
EVERLONG	101.7	76.1
KWS Ladum	94.2	71.1

### **DISEASE RESISTANCE - AHDB Recommended List 2024/2025**

Variety	Mildew (1-9)	Yellow Rust (1-9)	Brown Rust (1-9)	Septoria Tritici (1-9)	Height (cm)
EVERLONG	8	7	7	6	79
Cochise	8	4	8	6	77
KWS <u>Alicium</u>	8	7	6	7	84
WPB Mylo	8	9	8	7	74
Escape	8	8	5	6	72



Everlong has Lennox in its parentage, a variety well known for its ability to be planted in the Alternative Wheat Slot. Everlong Breeder, Elizabeth Zechner (Saatzuuct Edelhoff) is confident in Everlongs ability to perform in the Alternative Wheat Slot:

"We have drilled Everlong as a winter wheat at Edeloff breeding station (600m above sea level) within the last 3 years agains alternative variety Lennox without any troubles caused by harsh Austrian winters".





# ALTERNATIVE WHEAT TRIALS: Agrii Alternative Wheat Trial, Lincs

VARIETY	VARIETY HEIGHT		SPECIFIC WEIGHT (KG/HL)	
EVERLONG	86	105.6	75.9	
KWS Fixum	93	102.9	78.2	
Skyfall	83	96.3	76.8	
KWS Alicium	95	96.3	79.2	
KWS Ladum	89	94.5	76.8	

#### FARMER TESTIMONIAL

"Everlong went well into to heavy clay soils that had been flooded but started to clear. It felt very late to plant, but seed bounced out of the ground and was away quickly." Colin harvested Everlong on 21 September, and it was the last crop to go through the combine. It yielded 5t/ha. "It was a high-quality crop with high specific weight of 80kg/hl, and a protein level of 13.9% which is unheard of for a group 4 with only 150 kilos of nitrogen. Everlong performed well, and it was easy to grow. If we keep getting this unseasonal weather, alternative spring wheats will be in demand. It's a strong back-up option,"



Colin Chappell, Chappell Farms Lincolnshire

	PROTEIN	SPECFIC WEIGHT (KG/HL)	DRILLING DATE	TOTAL NITROGEN APPLIED	YIELD
2024	13.9	77.4	28/04/2024	150 Kilos	5 t/ha

#### Quality Results, Chappell Farms, Harvest 2024



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