

CONFUSED BY THE GROUP 4 SOFT MARKET? IS MOULTON WORTH CONSIDERING?

Yes, the Soft Group 4 market is now looking rather congested and somewhat confusing; therefore it is important to clearly explain why Moulton Winter Wheat, bred by Elsoms, is very much a worthwhile variety to consider...

✓ Highest UNTREATED yield of any group 4 soft.

Whilst offering a respectable treated yield, Moulton's untreated yield allows for flexibility in spray times, perfect for busy farmers who may consider cereals as secondary to livestock.

With fewer chemicals in the agronomist's armoury, varieties with robust disease packages and high untreated yields are vital. Moulton has both.

✓ Consistent & flexible

Moulton is adaptable to all areas of the UK, evidenced by its consistent score across all regions. It is also suitable in the 1st & 2nd wheat position.

✓ Strong Septoria Resistance

Moulton scores a very strong 6.3 for Septora Tritici resistance, similar to that of Bennington and only behind LG Sundance.

✓ Early to Mature

Compared to the other group 4 soft varieties, alongside LG Motown, Moulton is the earliest maturing variety commercially available, allowing busy farmers the ability to spread their workload.

✓ Exceptional Grain Quality

Moulton offers the highest protein potential of any of the group 4 soft wheats and a superb specific weight which is only bettered by 0.4% by Leeds and 0.3% by Elation. This makes Moulton a preferred variety by feed compounders or farmers who appreciate the better grain quality when directly feeding their own livestock.

✓ Premium Earning Potential

As a soft group 4 with uks status, Moulton has the potential to be exported, offering the farmer an opportunity to earn a premium over feed wheat. The UK's soft wheat market is unique and if surplus grain is available there is a willing market from the continent. This widens the window for the marketing options of Moulton.

✓ Limited Seed Release

The seed availability of Moulton this year will again be limited, which will offer partners the opportunity to trade with a margin, rather than 'slogging' it out with varieties that are overdone.

MOULTON
Winter Wheat



- Early maturing, high-yielding soft wheat
- Robust all round disease resistance
- Outstanding specific weight and straw strength

